

## **CASE Construction Equipment Designs Distinctive Skid Steer Inspired By Metallica Front Man James Hetfield**

*One-off special edition loader follows on from charitable foundation's compact tracked loader, with graphics inspired by Hetfield's career and persona.*

Munich, April 7, 2025 – At Bauma 2025, the CASE Construction Equipment stand will host a very special SV340B skid steer loader. The custom-designed machine draws inspiration from rock band Metallica's frontman and co-founder, James Hetfield.

"Our remarkable team transformed this special edition skid steer loader from a designer's sketch into a one-of-a-kind machine," said David Wilkie, Head of Industrial Design.

"This special edition truly captures CASE's rock spirit and attitude, like the sound of the Metallica's front man's guitar solos".

In December 2024, CASE presented an equally distinctive TV450B compact tracked loader to James Hetfield in person at the YouTube Theatre in California, USA, at the Helping Hands charity concert, organised by the band's All Within My Hands charitable foundation. Hetfield commissioned the design as part of an equipment supply agreement with our CASE brand.

The original design was inspired by one of Hetfield's tattoos—a skull with wings—paired with a sharp, iconic font that echoes his band's graphics and album artwork, as well as the pinstriping found in Hetfield's private hotrod collection. These elements were seamlessly integrated into a sandy camouflage pattern reminiscent of Hetfield's signature Snakebyte electric guitar, a direct request from the artist. For the Bauma edition, the sandy camouflage was replaced with a grey camouflage that better reflects CASE brand colors.

*CASE Construction Equipment sells and supports a full line of construction equipment around the world, including backhoe loaders, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at [www.CASEce.com](http://www.CASEce.com).*

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**Media contact:**

Lucy Gordon  
Mepax  
Phone: +44 (0) 203 4882 465  
E-mail: [l.gordon@mepax.com](mailto:l.gordon@mepax.com)

Ivona Nicol  
CASE  
E-mail: [ivona.nicol@cnh.com](mailto:ivona.nicol@cnh.com)