

CEPOLLINA EXPANDS HIS CONSTRUCTION EQUIPMENT LEADERSHIP ROLE

Construction Equipment Head adds EMEA and CIS to CE role

Fabrizio Cepollina, who was appointed as Head of Europe – Construction Equipment for global machinery giant CNH in November of 2024, is expanding his role. Mr Cepollina’s new leadership area will now include Europe, Middle East and Africa (EMEA) including Turkey, and the CIS.

This expanded leadership will strengthen the synergy between regions, benefiting our customers, dealers, and partners.

The appointment took effect from January 1, 2025.

CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 loader/backhoes, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at www.CASEce.com.

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