

## **CASE IS BACK STRONGER THAN EVER IN AUSTRIA**

*Strengthening Market Presence Through Continued Partnership with EDER GmbH*

Tuntenhausen, Germany – 11.12.24 – Starting in January 2025, EDER GmbH, headquartered in Tuntenhausen (Bavaria), will take over the distribution of CASE Construction Equipment machinery in Austria, setting new standards to meet customer demands. In collaboration with EDER GmbH, CASE will further expand its market presence in German-speaking countries, enhancing support for customers across Austria.

"Austria is a key market for us, and we are thrilled to partner with EDER GmbH to deliver top-tier equipment backed by exceptional service," said Fabrizio Cepolina, Vice President of CNH Construction Equipment for Europe, the Middle East, and Africa.

"With EDER GmbH, we have a highly experienced, well-structured, and reliable sales partner at our side, ensuring seamless support from initial contact through to service and aftersales".

"CASE machines are highly regarded for their quality, innovation and performance, which are crucial to meeting the demands of the market and our customers in Austria," said Georg Pfeilschifter, Managing Director of EDER GmbH

### **Comprehensive dealer network to strengthen brand presence and set new aftermarket standards**

EDER GmbH ensures fast response times and expert advice, with local sales and service teams dedicated to delivering exceptional customer care across all regions of Austria. The company is committed to providing comprehensive service nationwide. Seven partners are already part of the network, with plans to add at least three more in the near future.

#### **These include:**

Fa. Erlitec Maschinenservice Thomas Erlinger, Hochholz 4, 4174 Niederwaldkirchen

Fa. Steyr Center NÖ West, Anton Leonhardsberger, Ellerhofstraße 1, 3251 Purgstall an der Erlauf

Klammer Landtechnik, Joachim Klammer, 9941 Kartitsch 199 a

Fa. Kleinheider Baumaschinen, Hugo von Hofmannsthal-Straße 4, 3100 St. Pölten

Fa. Auer, Auer Gerhard, Außerweg 62, 6145 Navis

Eisenwagen, Industriestraße 31, 2325 Himberg near Vienna

Fa. Rahberger Patrick, RP Technik, KTW Straße 41, 6322 Kirchbichl

"When selecting our partners, we focus on strong regional roots, a high level of service, and fast response times to better serve the Austrian market," said Franz Bauer, Sales Manager at EDER GmbH.

### **Broad product portfolio, first-class service and training**

EDER GmbH will offer the full range of CASE machinery through its network,

including skid steer loaders, wheel loaders, excavators up to 70 tonnes, and graders. The company will also provide comprehensive, professional services, including maintenance, repairs, and spare parts supply.

In addition to its own service and sales specialists, EDER GmbH will serve as a distributor, training its partners through an in-house team of experts. This 'Train the Trainer' concept will provide regional, in-person product training as well as personalized online courses, aimed at better meeting customer needs

**About EDER GmbH**

The EDER Group is headquartered in Tuntenhausen. The family-owned company employs over 2,000 people, including around 300 trainees. The Auto Eder Group and Eder GmbH Profitechnik operate under the umbrella of Eder Family Holding GmbH & Co. KG with 54 locations in Bavaria, Baden-Württemberg and Austria.

Eder GmbH Profitechnik, in which the EDER Construction Machinery department is also integrated, comprises the following other business areas: Agricultural Technology, Lely Center (milking technology), Municipal Technology, Industrial Conveyor Technology, Profi Baumärkte AG, Agrar Direct and Eder Automotive Construction with the Algema and Fit-Zel brands.

**Contact**

EDER GmbH  
Moorweg 5  
83104 Tuntenhausen  
Website: [www.eder-case-austria.at](http://www.eder-case-austria.at)

Contact Austria  
Klaus Wannemacher  
Phone: +43 660 9418380  
Mail: [k.wannemacher@eder-gmbh.de](mailto:k.wannemacher@eder-gmbh.de)

*CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 loader/backhoes, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at [www.CASEce.com](http://www.CASEce.com).*

*CASE Construction Equipment is a brand of CNH Industrial N.V. (NYSE: CNH) a world-class equipment, technology and services company. More information about CNH can be found online at [www.cnh.com](http://www.cnh.com)*