PRESS RELEASE

CNH Construction Partners with Norcar to Strengthen Its Compact Wheel Loader Portfolio

- Strategic partnership between CNH Construction and Finland based Oy Norcar Ab, a leading manufacturer of compact loaders since 1998.
- CASE and New Holland Construction to expand their portfolios with Norcar's compact and sub-compact wheel loaders, strengthening their offering in the under-4-ton segment.
- The agreement enhances Norcar's global visibility while preserving its distinct brand identity.

London, 23rd July 2026

CNH Construction today announced a strategic industrial cooperation agreement with Oy Norcar Ab, a Finnish company renowned for manufacturing high quality compact loaders since 1998. Built on Finland's west coast, Norcar's machines deliver outstanding performance across a wide range of applications - from green area maintenance and agriculture to material handling, construction, and municipal operations - both indoors and outdoors.

Through this partnership, products will be distributed under CNH's CASE and New Holland Construction brands. Norcar's compact and sub-compact wheel loaders will be integrated into CNH's product portfolios, reinforcing its existing lineup in the under-4-ton operating weight segment.

Scheduled for unveiling later this year and European dealer arrival in Q1 2027, the new models are designed for agility, ease of use, and transportability, offering practical solutions for navigating confined spaces with minimal ground disturbance compared to skid steer loaders or larger compact wheel loaders.

"Norcar's products integrate seamlessly into our brand portfolio, allowing us to meet customer needs in the smaller compact and sub-compact segments that our current lineup does not fully cover. Norcar was selected as the ideal partner thanks to its product range compatibility, quality, and strong potential for production capacity expansion. This partnership further strengthens the positioning of the CASE and New Holland Construction brands within an attractive market niche" stated Humayun Chishti, CNH Construction President.

Lotta Linden-Svarvar, CEO of Norcar, added: "This partnership with CNH Construction elevates Norcar's global visibility, confirms the quality of our products

PRESS RELEASE

and opens the door to international recognition — all while preserving and strengthening the distinct identity of the Norcar brand."

CASE Construction Equipment sells and supports a full line of construction equipment around the world, including backhoe loaders, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at www.CASEce.com.

CASE Construction Equipment is a brand of CNH Industrial N.V. (NYSE: CNH) a world-class equipment, technology and services company. More information about CNH can be found online at www.cnh.com

Media contact:

Rosa Di Giura
Phone: +39 3666351747
E-mail: **rosa.digiura@cnh.com**

Lucy Gordon
Mepax
Phone: +44 (0) 203 4882 465
E-mail: **l.gordon@mepax.com**