**CASE announces new Head of Europe for Construction Equipment businesses**

*Turin, XX October 2020*

CASE Construction Equipment announces the appointment of Federico Bullo as the new Head of Europe for Construction Equipment businesses. Federico has held various positions in the company, most recently as Vice President, General Manager, Naveco Ltd. in China.

He takes over in this role from Jose Cuadrado, who will retain his current responsibilities as Global Head of Aftermarket Solutions & Digital - Construction Equipment at CNH Industrial.

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**Notes to editors:**

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*CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 loader/backhoes, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at* [*www.CASEce.com*](http://www.CASEce.com)*.*

*CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at* [*www.cnhindustrial.com*](http://www.cnhindustrial.com).

**For more information contact:**

Rakhee Rathod – Copestone on behalf of CASE Construction Equipment

+44 (0) 7944 853985

rakhee@copestone.uk.com